

**CTTAB**  
**October 11, 2005 Minutes**  
City of Seattle, Seattle Municipal Tower  
27<sup>th</sup> Floor, 700 – Fifth Avenue, Seattle, WA 98104

<b>Present</b> Todd Achilles Bill Baron Maryann Budlong Deborah Gartside Harry Hart, III Pwint Htun Andrea Lee Huat Chye Lim Nina Sanders  <b>Excused</b> Paul Green Damien Koemans Manny Ovena Ann Robinson Ken Thompson	<b>Visitors</b> Kay Diane Pfeifle Shivani Tejuja Jerry Whiting  <b>Staff</b> David Keyes Jill Novik Tony Perez Bill Schrier
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**1. Announcements, Agenda Approval; Review of Minutes:**

The agenda and September 13, 2005 minutes were approved as amended.

**2. Director's Report : Bill Schrier**

In addition to the attached summary, Bill provided additional information on the City's web redesign, indicating that the Mayor prefers that the City's website be used as the location for information rather than for discussion. There are a number of issues around blogs or discussions which make such uses challenging for the City's website. Through Urban Areas Security Initiative funding Seattle will, in three months, be implementing a community notification system. This reverse 9-1-1 system will transmit emergency information and other important notices through computerized telephone calls. Such a system is limited to land lines, although the City is also looking at web based applications. Achilles noted the theme of pushing information to citizens is a positive thing.

Schrier also commented on two new DoIT initiatives for the 2006 budget. The first is Aligning City Technology, which would consolidate much of City technology in DoIT. The second is the Broadband Initiative, which is a follow up to the Broadband Task Force recommendations. This initiative would, if funded, study options and potential partners for developing a public-private partnership for citywide broadband system.

### **3. Committee Reports**

Community technology: David Keyes

Keyes reported that Andrea Lee will chair the community technology committee and is particularly

On October 19, WSU will convene a statewide meeting on community technology programs. Andrea, who will attend with David, asked people if they have questions for them for the meeting. Nina suggested that Andrea and David explore what other places are doing to encourage and obtain sustainability in their ct programs.

On October 26, the City is co-sponsoring a workshop on youth, multi-media and learning at Neighborhood House.

Reports are coming in from TMF projects, including the American Lung Assn., which created a blog for people with lung disease. To date, the blog has been moderately successful, with a need for more information for users. Sanders asked what had happened with the move to evaluate programs. Keyes said that he will have a draft and will bring it back to the ct committee. Sanders suggested that the information could be helpful to future applicants and grantees.

Wi-fi – Jerry Whiting and Jet City have been helping provide Internet service to a couple of projects. Several of the sites are experiencing outages, which lead to a discussion of hardware issues. Todd and Huat agreed to participate in a conference call on the wi-fi program.

SeaStats: Pwint Htun reported her hope to have a focus group and usability testing by the end of the year.

Citizen engagement/E-Democracy: Huat Chye Lim reported that the committee is working on some ideas and hopes to present them at the November CTTAB meeting.

### **4. Cable Office Report: Tony Perez**

Franchise negotiations: We have made significant progress in the last month and hope to have a draft within the month. After that, we will work with CTTAB for comments

Federal legislation: Tony and Jill are continuing analysis of the various bills, which could have serious implications for local government.

Broadband initiative: We are doing some research on City assets and applications to lead to a Request for Information to determine if there are companies interested in using these City resources to partner with the City in providing broadband to Seattle residents.

On Oct. 28, there will be a conference on Fiber To The Home, with Tony moderating a session and Bill Baron a panelist.

Harry inquired as to the timing for the Millennium Digital Media franchise renewal. Tony responded that the franchise expires in March, 2008, we have entered the three year renewal window and Millennium has submitted a formal

request to commence a proceeding for their renewal. It is likely, Perez said, that we won't perform as extensive a needs assessment as was conducted for Comcast.

## **5. Open Forum**

Budlong noted that CTTAB interviews for new members will occur the week of October 17. Current board members whose terms are expiring and who wish to have a second term should let Jill know as soon as possible.

Elections: Budlong also noted that CTTAB elections will be held in November. It was decided to check with Damien to see if his term is expiring and if he wishes to continue as chair. If interested in office, please let Jill know.

Hart suggested the Board consider what the board's strengths are and what else is needed. There was some discussion about the role of and qualifications for the board, with time and passion critical components.

Providing technical assistance: It was decided that CTTAB would ask City Council members how CTTAB might help them achieve their goals. Bill Baron will draft a letter for CTTAB review.

The meeting was adjourned at 8:00 p.m.

## **ATTACHMENTS**

### **Citizens' Telecommunications and Technology Advisory Board Chief Technology Officer's Report 11 October 2005**

#### **VIADUCT DISASTER TEST**

The Alaskan way viaduct will be closed this weekend for a disaster preparedness test and other work. DoIT will be testing the Audible Public Warning System on the waterfront as part of this overall disaster test.

#### **WEB NEWS: WWW.SEATTLE.GOV**

- "Best of the Web" awards were presented in Las Vegas last week. The City's website took fourth place in the City category (Washington DC and New Orleans tied for first). The State of Washington took fourth place in the State category and King County took fourth place in the County category. Complete information is found at <http://www.centerdigitalgov.com/bestof/?loc=36>
- CITY PORTAL CATEGORY
  - 1st Place: (tie) Washington, D.C.
  - 1st Place: (tie) City of New Orleans, La.
  - 2nd Place: City of Virginia Beach, Va.
  - 3rd Place: City of Tampa, Fla.
  - 4th Place: City of Seattle, Wash.
  - 5th Place: New York City, N.Y.

- Redesigned web pages for the Mayor's Office, OIR, Council, and City Auditor were launched in early October. We expect to have another half dozen redesigned sites up this month. These redesigns are following the palette and templates implemented in July for the City's home page.
- During the week of September 9th, there was a quiet launch of a web application that provides information on sex offenders: <http://web1.seattle.gov/police/sexoffender/> You can search for detailed information on registered level 2 and 3 offenders through a map, and sign up to be notified of any changes. Because of the importance of this application, DoIT worked closely with SPD to develop it and paid a portion of the costs. SPD will be working with the Mayor's office to schedule the official public launch, once all of the bugs are worked out.

## SEATTLE CHANNEL NEWS

- Seattle Channel has taped and is airing the the Video Voters Guide and candidate forum events on City Inside/Out.
- The Seattle Channel is beginning work with Seattle Art Museum to document building of Olympic Sculpture Park.
- We won awards at the annual NATOA (National Association of Telecommunications Officers and Advisors) meeting, including two first place awards:
  - Discover It First Place Channel Promo
  - Maritime First Place Public Affairs
  - Cable Office Website Second Place Websites
  - CityStream Compilation Second Place Magazine Format Series
  - City at Work: Seattle Animal Shelter Third Place Profile of a Department
  - Discover It Third Place Use of Humor
- Honorable Mentions
  - Festal: Irish Week Festival Coverage Community Event
  - Neighborhood News: Greenwood/Phinney Ridge Community Awareness
  - Martin Luther King Day Documentary Event Coverage
- Community Stories debuted Sunday, September 25, 7 p.m., on the Seattle Channel. This is a new television series committed to presenting short stories of our city's diversity and array of community members and groups. The premiere episode tells the story of Zewditu Aschenaki or "Zed", an Ethiopian refugee who came to Seattle by way of Sudan and then Canada. Zed opened a thriving salon in the heart of Columbia City while raising her small daughter and continuing her education.
- City Inside/Out started its new season on the Seattle Channel September 23rd at 7 p.m. with its 100th show. C.R. Douglas gives the up to the minute story on the continuing saga of Seattle's proposed monorail.
- The Seattle Channel is planning two TV pieces on preparedness: how the City is prepared and how people can be prepared personally. They'll run on the Channel and its website and will appear on Comcast's on-demand local section.
- The Seattle Channel has implemented a message character generator system. This allows posting of emergency messages on the channel, either as full-screen messages, or as "crawl" marquee messages across the bottom of the screen. John Giamberso of the Channel has given Cornell Amaya (for ESF-5) proposed wording for a set of standard disaster/emergency messages to cover some situations (hazardous materials, fire, shelter-in-place). But the system can generate and post tailored messages as well. An on-air test is planned. The system can be managed from the Channel or EOC. Three Channel staff members have the capability to manage the system remotely from any location with an Internet connection.